

VISION **NXT**



Trend Byte

गुलाबी

*Life in Happy Hues!*



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Life in Happy Hues!



[@sushma\\_gopal](#)



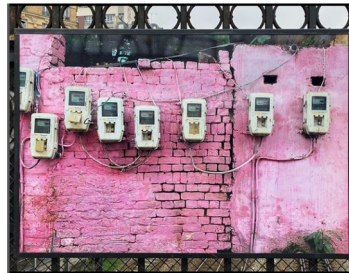
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We are slowly moving towards end of the pandemic ([The Lancet](#)) – and if pandemic has taught us anything, we know it is the act of appreciation and kindness. The social distancing and COVID norms had affected the relationship among people and their perception of empathy towards them. However, as we are moving away and have started to accept the new un-masked normal, we have simultaneously renewed the purpose and meaning our lives.

The third wave of the pandemic is easily the most short lived wave and it has filled us with optimism and joy that our lives can slowly go back to the normal. Pink is one such colour which relates to all of these emotions. That's why it is rightly said , “ [If giggles had a color, it would be pink!](#)”

[Pink, the colour of frivolity lives between red and white. It takes all the passion and energy of red and mitigates it with saintliness of white , leaving us with the colour of love , affection, tenderness and joy.](#)





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Inspired by a quote from the movie "Mean Girls" — "On Wednesdays, we wear pink!" — he launched "Pink Wednesday," a campaign that called on supporters to wear pink on Wednesdays and post videos using the hashtag #PinkWednesday to show solidarity against all forms of bullying.

<https://www.jporganchase.com> · p...

[#PinkWednesday: Fighting Bullying...and Saving Lives](#)



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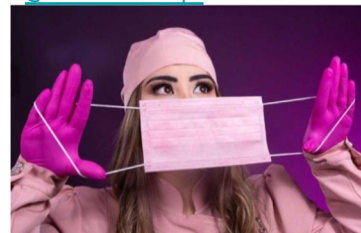
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# The pink circus!

*All over hell's half acre*

Pink is the trend that simply will not go away. It's everywhere from Instagram-ready restaurants, to home décor, clothing and advertising for all genders. But the story behind why Indian millennials are slowly becoming obsessed with pink is deeper than simply a passing trend. It involves everything from changing gender roles to ideas of appreciating our loved ones and showing affection.

Pink was widely used on Valentine's Day 2022 with red, to express love and appreciation towards loved ones and to show them how much they mean. This color makes you think about sensitivity, sweetness and romance, making it a quiet and calm colour.



[@myhomelydecor](#)

**Check on your  
strong friends.  
Check on your  
quiet friends.  
Check on your  
happy friends.**



[@e\\_currlls](#)



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[Outlook Traveller](#)

Outlook India

## Pink Wasabi: Pan Asian To The Core

Pink Wasabi perfectly embodies the true meaning of gourmet delights through its elements. Guests are welcomed with rose-tinted interiors,...

5 days ago



Onmanorama

## 'Pink Wasabi' in Chandigarh: The best of 'Instagrammable' cafes | Travel | Manorama English

Prasuk: Our chic and vibrant new venue, Pink Wasabi at Elante Mall, Chandigarh is hugely influenced by floral wonderland and Japanese charm. It...

5 days ago





# Roo afza

*Soul refresher*

This hue has slowly moved on from the ramps to the plates of Indian Millennials and Gen Z. This can be seen in their changing food habits. Indians have always turned to food for comfort eating and stress eating problems pre-pandemic. While the millennial and gen Z folks have new modems to access food delivery, they are also on the lookout for healthy as well as tasty dishes on their menu cards these days. During pandemic they have embraced 'clean eating'. One such diet fad involves making healthy food look interesting by adding colours to it. Pink in food gives a calming and settling feeling ([Ashley Anastasia Howell](#))

They have given a twist to our household recipes. From beetroot pooris to gluten free coconut burfis to beetroot salads and rofuza.

| Roo Afza ; Refresher for the soul  
Pronunciation ; Roo-h-af-zaa

## Food trends for the millennials

*Studies show that 40 per cent of millennials have embraced a plant-based diet during the pandemic.*



[Source: Honey What's Cooking](#)

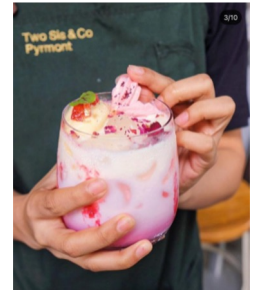
### 'Indian Millennials are a lot More Experimental with Food Today'



[@Vivifean](#)



[Source Spice up the curry](#)



[@humblecrumble](#)



#### 5 Millennial Pink Foods That Are Actually Good For You

Watermelon is one of the most famous pink food items. It is used around the world in a variety of forms. It is perfect for hot summer days because you can ...

Home ▶ Foods ▶ 31 Pink Foods We Want You to Know About

31 Pink Foods We Want You to Know About

# Men in pink

*A Metrosexual Masculine Beauty!!*

<https://in.pinterest.com> > ... > Indian Fashion

We spotted grooms wearing PINK & they're absolutely ...

Indian Sherwani For Men Sherwani Men Wedding Kurta Pajama For Men Indian Men's Kurta Indian Groom Kurta Men Indian Wedding Dress.



Times of India

International Men's Day: 5 times celebs proved pink is the manliest colour!

On International Men's Day, take a cue from these Tollywood actors who ... Just take a look at his pink dhoti and that stylish black shirt.  
19-Nov-2021



Who says men can't try pink outfits? Pink has always been a versatile colour and can match any season. In fact, colour doesn't have to do anything with your masculinity. It's high time everyone gets over the preconceived notion about pink being stereotyped as a feminine colour. Pink color has a soft nature and it is defined as a Sign of Hope. It is also known to be very pleasant as it shows Empathy. Men can be handsome, attractive and elegant in pink.

From Pink Blazers to Nehru Jackets to Dhotis to Sherwanis and Turbans, Indian men have accepted the fact that the colour doesn't define their masculinity. It represents a fundamental shift in what men are allowed to be and want to be. *Only gentle are ever really strong ~ James Dean*



[@vicky\\_vigneshprabhu](#)



[Times of India](#)



[@lakshmilehr](#)



[Shaadi Saga](#)



# La Vie en Rose!

*Tickled Pink ; To be Happy!*

Nowadays, we tend to see brides dazzling at their wedding, wearing subtle blush pink or rani pink wedding couture, breaking all the stereotypical notion of laal shaadi ka joda.

Millennial Pink is back in the bridal market. Brides are ditching reds and choosing soft , sweet and dusty , *Cool Dry Pink*.

The brides are out there and are oh-so-unabashedly breaking free from such conditioning norms and patterns and choosing to live the best time of their lives their way. The new-age modern brides are happily saying no to those women-centric barriers while ditching those age-old "bridal standards". And, of course, marking this millennial era with contemporary trends that obviously have the world smitten



[Source: Shaadi Saga](#)

| La Vie en Rose literally translates to life in Pink , which essentially means seeing life through rose tinted glasses.



[Source: Shaadi Saga](#)



[Source: Shaadi Saga](#)

BollywoodShaadis

Doctor Bride Donned A 'Rani' Pink 'Sharara' For Her 'Anand Karaj', Styled It With A 'Jhoomar'

Talking about one of the most joyful weddings in India i.e. a Sikh-Punjabi wedding, also known as Anand Karaj ceremony, takes place in the...



BollywoodShaadis

Plus-Size Bride Wore A Unique Pink Pantsuit With 'Dupatta' On Her Wedding, Slays In 'Doli Kaleeras'

Indian weddings are famous for the magnificent celebration and what the bride has worn! Every eye that enters the wedding venue,...



The Indian Express

Karishma Tanna wedding: Actor made for a gorgeous bride in a soft pink lehenga; see pics

Karishma Tanna wedding: Actor made for a gorgeous bride in a soft pink lehenga; see pics. The unconventional bride -- who wore a Falguni Shane...  
3 weeks ago



[@Falgunishanepeacock](#)

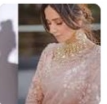


[@weddingz.in](#)

The Indian Express

Rose gold bride: Shibani Dandekar's dreamy spring-summer looks

Rose gold bride: Shibani Dandekar's dreamy spring-summer looks ... peach and pink tones on her face and wore traditional Indian jewellery to...





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